

Tips and Tools for Job Search Success

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Today's Panel:

Bob Amell, C.E.O. of STARS Campus Solutions

Chad Davis, Account Executive of Jobwise

**Bernadette Bellas, President & Managing Partner
at JBB Education Partners**

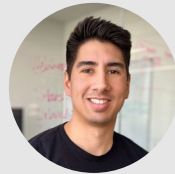
Tips and Tools for Job Search Success

- **Keeping entire staff focused on the mission - JW**
- **Strengthen students' job search skills - JW**
- **Provide available employment opportunities - JW**
- **Track students' search activity - JW**
- **Best Practices - JBB**

Keeping entire staff focused on the mission

- **Is your school consumed with student employment activities?**
- **Do students have career services experiences during their entire program?**
- **Do classes include employment preparation?**
- **Are all employees aware of career services resources, placement rates, etc.?**
- **Gainful employment**
- **Student portal**

Leveraging Technology as a Tool to Fulfill the School's Mission with Employment



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Mission of Career Schools

Prepare students for success in the workforce

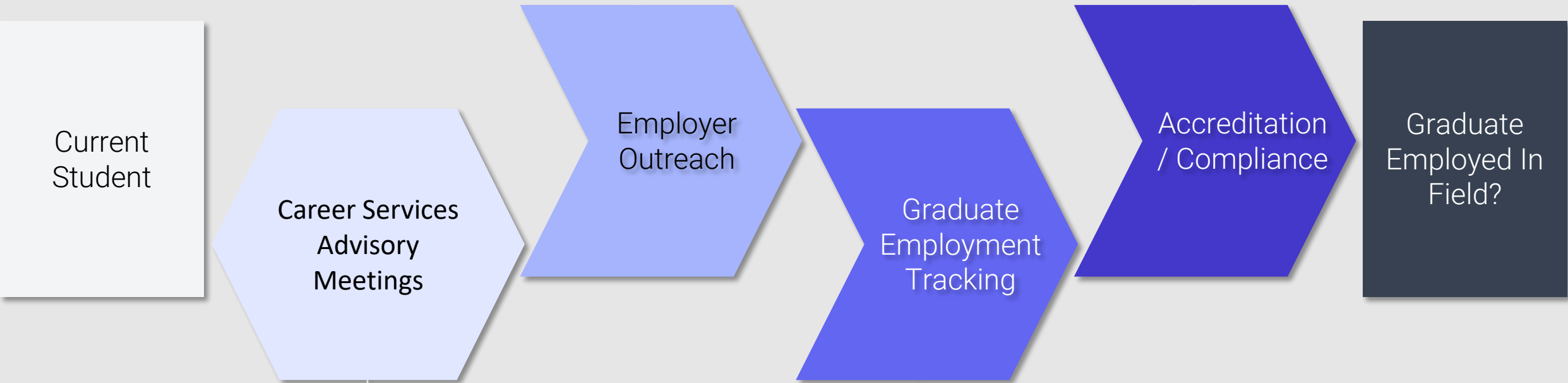
Connecting graduates with employers

Empower faculty and school team members

School processes and systems are **fragmented**

School / employer outreach is inconsistent and difficult to track.

Reporting for compliance is highly manual and burdensome to manage.



Students slip through the cracks and may not be prepared for job search.

Manual outreach by email, text, and phone is time-consuming and difficult to organize. Too many spreadsheets!



Better prepare **students for the workforce**

- Create and optimize resumes
- Prepare students for employment (e.g., interviewing, etc.)
- Connect with employers

Create & Optimize Resumes

Build your resume

★ Add Skills 0/6

Highlight your unique abilities and technical proficiencies. Include both hard skills, like specific tools or software, and soft skills such as communication or problem-solving.



📄 Add Credentials 0

List any professional courses, industry certifications, or relevant training programs here.



🎓 Add Education 0

List your educational qualifications including schools attended, courses studied, grades achieved, and any honors awarded.



💼 Add Work Experience 0

Detail your professional journey here, outlining your roles, responsibilities, and achievements.



☰ Add Title/Summary

A brief introduction of who you are as a professional. It's your chance to make a strong first impression.



Cancel

🌟 Resume Feedback

Preview Resume

Create & Optimize Resumes

Ben Zimmer

Professional

ben@jobwise.com

—

Skills

Mechanical systems

Brake maintenance

Suspension tuning

Engine repair

Transmission rebuilding

Licenses and Certifications

License

Certified Auto Tech

WORK

Jobwise Demo - Auto Technician

Feb 2022 — Present

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Jobwise Demo - Auto Bay Tech 1

May 1990 — Dec 2021

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EDUCATION

JobWise Technical College

Feb 2023 — Present

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Prepare Students for Employment








































- Integrate Employment Tools in Coursework
- Review interview questions / resumes
- Create JobWise profile (to match with employers)
- Leverage retention tools (e.g., alumni tracking, setting career service meeting, etc.)
- Build relationships

Connecting with Employers

Applicant Tracking System (ATS)

integration allows:

- Automatic job posts to school job board
- Applicants write-back to ATS

 ApplicantStack	 Ashby	 BambooHR
 BizMerlinHR	 Breezy	 CATS
 Clockwork	 Comeet	 Cornerstone TalentLink
 EngageATS	 Eploy	 Fountain
 Freshteam	 Greenhouse	 Greenhouse - Job Boards API
 HR Cloud	 Harbour ATS	 Homerun
 JazzHR	 JobScore	 Jobsoid
 Jobvite	 Lano	 Lever
 Oracle Taleo	 Personio Recruiting	 Polymer
 Recruitee	 Recruiterflow	 Recrutive
 SAP SuccessFactors	 Sage HR	 SmartRecruiters
 TalentLyft	 TalentReef	 Teamtaylor
 UKG Pro Recruiting	 Workable	 Workday



Help connect graduates with **employers**

- Leverage school job board
- Match candidates via text message
- Automate outreach to graduates

STUDENT JOB BOARD

Powered by JobWise.com

Post a job

Find a job

Jobs from JobWise



Trailer Mechanic Tech

Liberty Tire Recycling
Salt Lake City, UT • Full Time • Mid Level

Featured 21 hours ago

\$24 - \$35 Per Hour



Licensed Practical Nurse (LPN) - Hill AFB

Chickasaw Nation Industries
Hill AFB, UT • Full Time • Entry Level

2 days ago

\$16.54 - \$22 Per Hour



Welder/Fabricator

Babcock and Wilcox (B&W)
South Salt Lake, UT • Full Time • Entry Level

3 days ago

IT Support Technician

6 days ago

Text Message Matching

98%

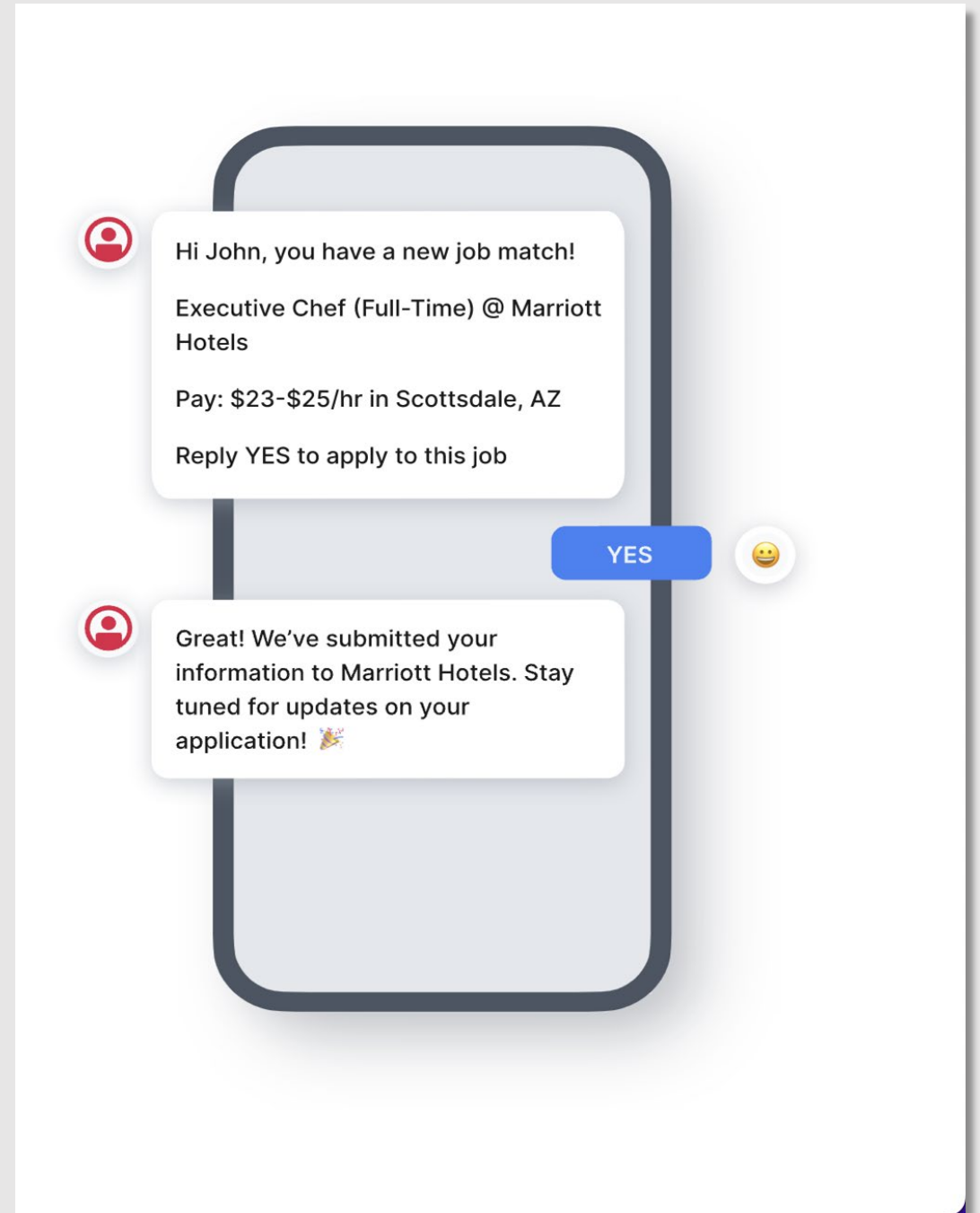
OF TEXT MESSAGES

are opened
by **students** vs.
20% of emails.

30x

CONVERSION

for **SMS job listings**
compared to web
listings.





Automate Outreach to Graduates

75%

OF AUTOMATED


text messages get a **meaningful response** through AI.





Start Outcome Tracking Assistant


The assistant will automatically respond and track student responses. Any potential outcomes will be recorded and submitted for your approval.

100

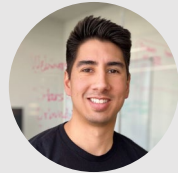
Hi Taylor! This is Ben from JobWise Technical College, just wanted to check in. Do you have a job? If so where are you working?

Example Conversation

Cancel

 Send & Start

Questions



Chad Davis

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BEST PRACTICES

Bernadette Rozman Bellas
President & Managing Partner
JBB EDUCATION PARTNERS



Career Services Goal Is Graduate Success

How is graduate success at your school defined in relation to your mission?

- **A job in the field following graduate? (success today)**
- **Minimum to meet the school mission**
- **A job in the field one year from graduation (success tomorrow)**
- **Exceeds the school mission**
- **A career path in the field with opportunities for financial and professional growth (long term success)**
- **Embodies the school mission**

How do we accomplish this long term success for a graduate?

Create a job search culture throughout the school.

- **Admissions**
- **Academics**
- **Career Services**
- **Community**
- **Alumni**

Admissions

- **Review the program materials and program outcomes**
- **Ask to be a stop on the school tour**
- **Provide meaningful information to students at Orientation**

Academics

- **Collaborate with instructors to arrange site visits to employers**
- **Schedule time to provide a short overview or update of Career Services at multiple points in the curriculum.**
- **Engage faculty**

Career Services

- **Help students to articulate the skills learned**
- **Help students describe and provide examples of soft skills**
- **Invite other departments to CS meetings**

Community

- **Provide pertinent updates to community through social media**
- **Invite the community to school events**
- **Invite community leaders to campus**

Alumni - Engage Your Alumni

- **Invite alumni to participate in alumni panels**
- **Identify alumni to be guest speakers**
- **Arrange networking receptions**

Importance of Long-Term Graduate Success

- **Meet the current regulatory requirements**
- **Graduates with long term career possibilities will pay their school loans.**
- **Create a diverse group of people who will provide referrals**
- **Over deliver on the school mission**
- **Job satisfaction**

QUESTIONS



Tips and Tools for Job Search Success

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THE END

STARS
Campus Solutions

Jobwise

JBB
EDUCATION PARTNERS
POSTSECONDARY EDUCATION CONSULTANTS